

ideas that stick

for even more ideas, visit kooziegroup.com/ideas-that-stick



learn a new language
Place a note on common objects with the word of the object in the new language.



love notes
Let someone special know they've "got this" and that you've got their back!



lunch label
Keep workplace food bandits at bay!



class treasure hunt
Write down clues and place them around the classroom to find a hidden treasure!



ice breaker
Everyone writes down a few facts about themselves, then try to guess which facts belong to whom!



wedding seating chart
Jot down guests' names and stick them to a chart to determine where they should sit.



motivation
Leave notes around your desk to keep your goals in check.



invitation
Invite someone to the prom, a concert, or other special event.

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At **kooziegroup**[®] we *love* the sticky business

LEADING TECHNOLOGY

Our digital web press is not only more fun for our team to operate, it allows for steadier production times.

ADHESIVE TESTED ON 12 DIFFERENT SURFACES

From whiteboards to a leatherette notebook to stainless steel, we wanted to make sure they stick!

FSC[®]-CERTIFIED PAPER

We want to do business the right way, that's why we only use paper made from well-managed FSC-certified forests and other controlled sources.



Nearly 95% of our paper products are either Forest Stewardship Council® (FSC) or Sustainable Forestry Initiative® (SFI) certified. These certifications are identified on the product.

hello
i'm a "darn good sticky note"

That's according to the friendly engineers and color specialists at Koozie Group, who put me through months of exhaustive testing to make sure my colors are dependable, that I'm made of the right stuff, and that I stick!

kooziegroup[®]

keep the good going[®] | kooziegroup.com

DEPENDABLE COLOR

Calibrated to leading print industry standards, our press offers better color replication within an order and across repeat orders.

NO TIME FOR FAILURE

Extensive pass/fail testing in our lab ensures quality and stickiness throughout production.

WE INSPECT AGAINST THE SPECS

Raw materials are compared to specs upon arrival and before approvals, because we won't use what we don't believe in.

BELIEVE IT OR NOT, THERE'S A RIGHT WAY TO PEEL

Peel from bottom to top at 90°.

Check out what we've learned from our ridiculously smart engineering team who take testing and evaluating our adhesive notepads seriously.

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savings

that **stick** all year long

 **souvenir® Savings up to 51% off!**

3" x 3"



P3A3A25

Souvenir® Sticky Note™ 3" x 3" Pad, 25 Sheet

Min. 250, Was \$0.77(C) **\$0.38(C)**

4" x 3"



P4A3A25

Souvenir® Sticky Note™ 4" x 3" Pad, 25 Sheet

Min. 250, Was \$0.78(C) **\$0.39(C)**

Must reference **PROMO CODE 960** to receive special pricing. Prices include free full-color imprint.

even more reasons to choose Souvenir® Sticky Note™ products!

250-PIECE INCREMENTAL QUANTITIES
on our **most popular** Souvenir® Sticky Note™ items!

RELIABLE ADHESIVE that **really sticks!**

STURDY SUSTAINABLY SOURCED PAPER
The Forest Stewardship Council® (FSC®) label means that the materials used for this product come from well-managed FSC®-certified forests and other controlled sources.

AGGRESSIVE LARGE ORDER PRICING
and fast turnaround times available.

FREE STOCK BACKGROUNDS & SHAPES
lots of options to choose from!

PRINTED IN THE USA



kooziegroup.com | **kooziegroup®** | keep the good going®

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sticky success... a couple of case studies

Client: environmental organization | **Purpose:** spread awareness about conserving natural resources

Client: grocery store | **Purpose:** customer appreciation



souvenir®
SND4A25
 Souvenir® Sticky Note™ 4" x 3"
 Die Cut Pad, 25 sheet
 Stock Shape: Leaf

An environmental organization hosted an awareness event to educate the public on the importance of conserving natural resources. They handed out a #SND4A25 Souvenir® Sticky Note 4" x 3" Die Cut Pad, 25 sheet to each attendee as a take-home gift because the item is FSC-certified, a feature that is called out on the backer. Attendees were asked to use one sheet from the pad to write down why conservation was important to them. The notes, which were shaped like leaves, were then placed on an image of a bare tree at the front of the room until it was completely full and covered with leaves. Attendees loved this activity and the fact that the notepads they received were both useful and eco-conscious.



souvenir®
P3A8A50
 Souvenir® Sticky Note™ 3" x 8" Pad, 50 sheet

A new grocery store wanted to thank its customers for their support by giving them something useful for their shopping trips. They handed out the #P3A8A50 Souvenir® Sticky Note™ 3" x 8" Pad, 50 sheet to the first 500 people who entered the store within the first week of its opening. The notepads included the optional ruled lines so that customers could write down their grocery lists for return visits. They also featured an adhesive backing so the lists could stick to refrigerators and not get lost. The customers loved the giveaway and many of them went back to the store in the following weeks with their grocery lists written out on the notepad the store had given away.

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